

Kambi



Esports

Entertain your players with Kambi's Esports odds

Gen Z and millennials are a digital generation with new consumption patterns and interests. To reach them, sportsbooks must create content and offer markets for titles these generations like to engage with.

Utilising automated modelling, Kambi, via its esports division Abios, delivers a performant esports odds feed utilising official tournament data to power leading features such as a bet builder, players props and engaging markets. This allows sportsbooks to reach the next generation of players and pushes the esports vertical closer to what bettors would expect from their favourite sports.

83%
Market uptime

60+
Market types

93%
Margin efficiency

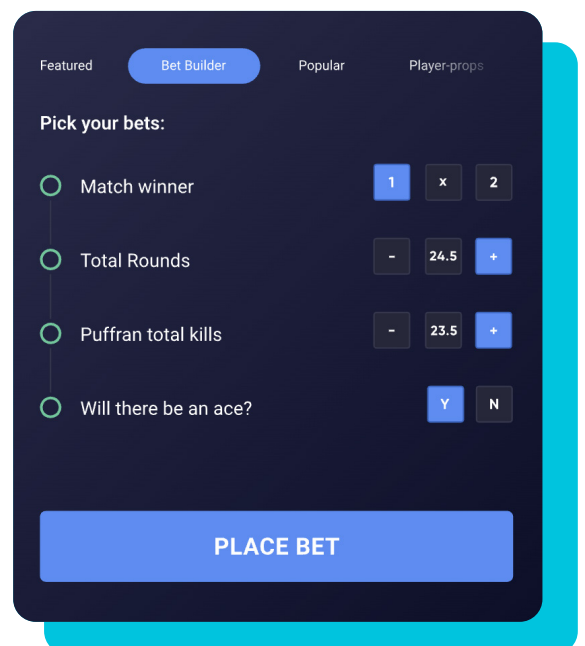
<4s
Bet delay

Bet Builder

Let fans create personalised bets based on their own knowledge of the game, the players and team performance with Bet Builder, which supports player props and in-event combinations.

Undisrupted real-time data access

Access to official real-time tournament data from leading rights holders for top esports circuits enables engaging live market features and higher uptime.



Discover always-on content

Engage your players for longer with Kambi's always-on esports content, featuring esoccer and ebasketball matches no longer than 15 minutes duration. These quick and thrilling games provide continuous betting opportunities for players, perfect during a quiet sporting calendar or breaks in sports events.



- Odds Feed
- Widgets
- Streams

Pick your bets:

- Match winner 1 x 2
- Total Rounds - 24.5 +
- Puffran total kills - 23.5 +
- Will there be an ace? Y N

Kambi's Abios-powered esports product has already delivered strong revenue growth since launch, with esoccer consistently among the top leagues by number of bets on the Kambi network.

- 15,000+**
Monthly events
- 14+**
Market types
- 84%**
Uptime
- <4s**
Bet delay

Create an immersive esports betting experience

With interactive statistics, calendars, and schedules, Abios' widgets and data allow sportsbooks to tailor their esports section to attract the esports generation.

Live features such as scores, streams and statistics allow sportsbooks to create a more immersive viewership experience, delivering added value to fans.

Customisable

Easy to integrate

Localisation

Modular

Esports endemic

Stream-links



Kripp3

13 / 9 / 4

Scoreboard

View live player statistics, including HP and load-out.

Inferno 14x

64%

Mirage 22x

76%

Map breakdowns

Discover how well teams have mastered the map pool.

Widgets

The golden standard of esports data visualisation

Get ready-made data visualisations that can be added to a site in an instant. They include pre-match and live stats tailored for each game, including live scores, historical map performance and a live event feed. Highly customisable, highly engaging.

4:47



Rich



Rohn

4:09



A1ex



Kripp3



3:46



A1ex



Scuttle crab

Mountain drake will spawn at 5:00

Kambi

The home of
**premium sports
betting solutions**

Contact us to learn more